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Hotel Law: Forever Evolving

The legal environment of the hotel industry is forever evolving and there is always a myriad of issues for hotels to address. One ongoing challenge for hotels concerns cybersecurity and their legal exposure should a major hack or breach occur. Because hotels offer Wi-Fi services to the public and because they collect and store substantial personal information on their guests, it is imperative for hotels to have advanced security systems in place. In the event of a breach, they must be able to prove they took every reasonable measure to protect the sensitive information of their guests and to comply with all privacy laws. Another legal issue involves the licensing and training of all employees who serve alcohol at any establishment that sells alcoholic beverages and permits customers to drink on site. Though this law is presently confined to California, it is expected to be enacted by other states in the near future. These are just a few of the issues that will be reported on in the December issue of the Hotel Business Review.

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